

# Sustainable economic development in Dover Strait

John Shirley

Managing Director, John Shirley Ltd.

# Contents

- Who is John Shirley Ltd?
  - What we do
- How we carry out our business activities sustainably
  - Greening our services to clients
  - Greening our operations
- Support received
- Best practice for cargo: things to consider

# Who is John Shirley?



- Freight forwarders
- Ship globally, expertise in North East Italy, Eastern Europe (Balkans)

# Greening our services to clients

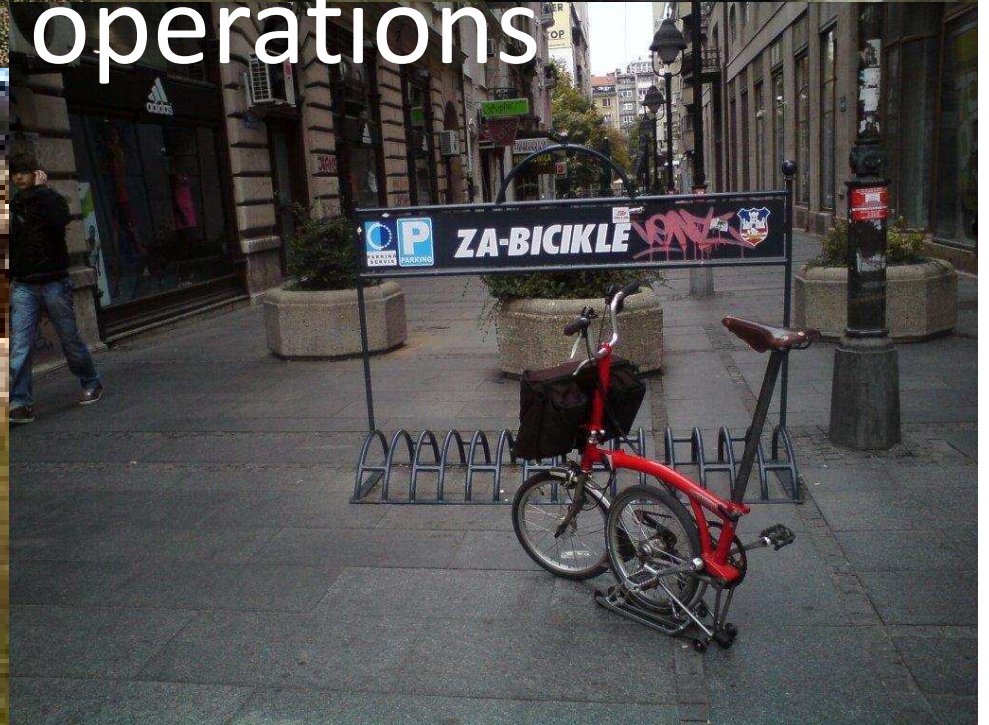
- Back-loading trucks
- Promoting transporting containers by rail or sea over road





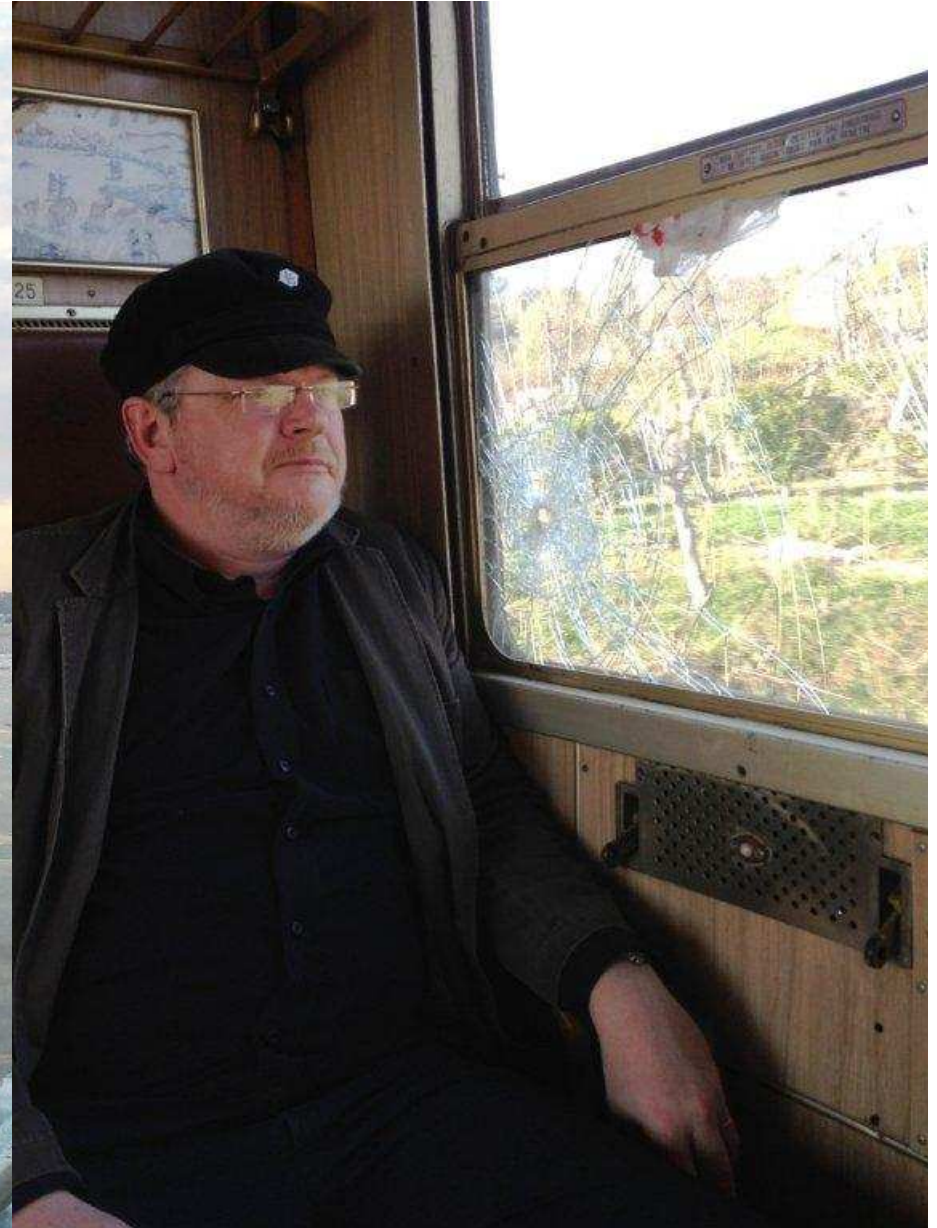


Greening our operations





# Taking sustainable travel to the next level...



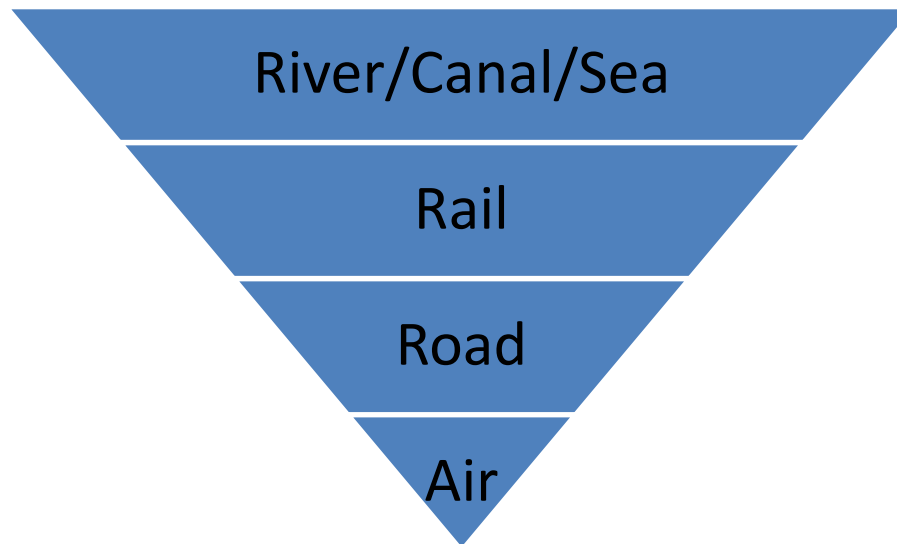


# We didn't do this alone



# Best practice for cargo

- Things to consider:
  - Freight hierarchy



- Maximise use of space
- Minimise distance travelled: near-porting
- Greening operations
- Renewable sources of energy



# Thank you

## Contact details:

John Shirley

Tel : [+ 44 \(0\) 1304 210 010](tel:+441304210010)

Email: [europa@johnshirleyltd.co.uk](mailto:europa@johnshirleyltd.co.uk)

Web: <http://www.johnshirleyltd.co.uk>

- For more information about Low Carbon Kent and the Fusion project, please email [jennie.colville@kent.gov.uk](mailto:jennie.colville@kent.gov.uk)